

22 January 1957

Mr. Philip W. Creden
Director Of Public Relations
Edward Hines Lumber Company
77 West Washington Street
Chicago 2, Illinois

Dear Mr. Creden:

At the request of John I. Mattill, Assistant to the Director of Public Relations, Massachusetts Institute of Technology, I am sending herewith four glossy prints of Allen Welsh Dulles, Director of Central Intelligence, together with a brief history of the Central Intelligence Agency which includes a biography of Mr. Dulles.

Please let me know if we can be of any further service to you in connection with Mr. Dulles' address at the M. I. T. Regional Conference in Chicago on February 16, 1957.

Sincerely,

STANLEY J. GROGAN
Assistant to the Director

ODCI/SJGrogan (22 January 57):ppp

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22 January 1957

Mr. John I. Mattill
Assistant to the Director
of Public Relations
Massachusetts Institute of Technology
Cambridge 39, Massachusetts

Dear Mr. Mattill:

In compliance with your request of January 16, 1957, I sent to Mr. Creden the glossy prints, the short history of CIA and the biography of Allen W. Dulles, Director of Central Intelligence. A copy of my letter to Mr. Creden is attached for your information. I am enclosing herewith for you a glossy print together with the brief history of CIA and biography of Mr. Dulles.

Mr. Dulles usually works on his addresses up until the very last minute so that at this time we cannot promise you an advance text of his address. I would hazard the belief, however, that he will bring with him, to Chicago, sufficient copies to serve the interests of the local press services.

Whether he will participate in a press conference in Chicago with some of the M. I. T. people, should such an event materialize, is a question I will take up with him later and will then give you his response. Your inquiry as to whether he would welcome a separate press conference can be answered now with a very definite no. Because of the nature of his activities, Mr. Dulles has not had any press conferences since heading the CIA. Although of course, on his travels to meetings like the February 16, one, he has talked informally, on occasion, with local press, TV, and radio representatives.

Thank you for taking these matters up with us and feel free to call on any help we may possibly give to make the February 16, meeting a success. We shall appreciate receiving a copy of the printed program.

Sincerely,

ODCI/SJGrogan (22 January 57):ppp

STANLEY J. GROGAN
Assistant to the Director

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MASSACHUSETTS INSTITUTE OF TECHNOLOGY

News Service

Cambridge 39, Massachusetts

January 16, 1957

Mr. Stanley J. Grogan
Public Relations Officer
Central Intelligence Agency
2430 E Street
Washington, D.C.

My dear Mr. Grogan:

We are delighted to learn that Dr. Allen Dulles is to speak at an M.I.T. regional conference in Chicago on February 16, sharing the after-dinner platform with Dr. Killian.

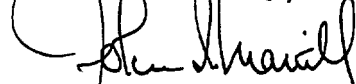
Mr. Philip W. Creden, Director of Public Relations, Edward Hines Lumber Company, 77 West Washington Street, Chicago 2, is in charge of publicity for the conference as a member of the local committee of the M.I.T. Club of Chicago; I am helping at this end, and I expect to be in Chicago for a day or two before the conference. Frankly, I am at the moment not too sure about the effectiveness of the local publicity people in Chicago--hence this letter directly to you.

In the first place, would you be good enough to send several glossy prints of Dr. Dulles' recent portrait to Mr. Creden, indicating that you do so at my request?

And as time goes on, would you keep in mind the fact that we shall need, if possible, an advance text of Dr. Dulles' remarks? There has been some talk of a press conference in Chicago for some of the M.I.T. people who will be participating in the conference; nothing is as yet definite. Would Dr. Dulles wish to participate in such a press conference should one materialize, or would he welcome a separate press conference?

I shall hope to send you a copy of the printed program for the Chicago conference very soon. Could you in the meantime send me and perhaps also Mr. Creden a copy of Dr. Dulles' current biography?

Very sincerely,



John I. Mattill
Assistant to the Director
of Public Relations

JIM:cb
cc: Mr. Severance